

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55441-1

DATE PRINTED

10/22/12

AND

PAGE 1

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC.  
AND 3050 K St NW Ste 100OBAMA FOR AMERICA  
PO BOX 8102ADDRESS Washington DC 20007-5108  
USAChicago IL 60680-8102  
USA

CONTACT

PRODUCT 95/101/2175 OFA 60s ADD

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 2175

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/29/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	...11..	2	05:00A	05:30A	60S	10/25/12-10/26/12		2	400.00	800.00
LUR										
2	...11..	2	06:00A	06:30A	60S	10/25/12-10/26/12		2	700.00	1400.00
LUR										
3	...11..	2	06:30A	07:00A	60S	10/25/12-10/26/12		2	700.00	1400.00
LUR										
4	...11..	2	04:30A	04:59A	60S	10/25/12-10/26/12		2	150.00	300.00
LUR										
5	...11..	2	07:00A	08:00A	60S	10/25/12-10/26/12		2	700.00	1400.00
LUR										
6	...11..	2	08:00A	09:00A	60S	10/25/12-10/26/12		2	700.00	1400.00
LUR										
7	00011..	2	11:58A	12:30P	60S	10/25/12-10/26/12	NOON NEWS	2	1800.00	3600.00
CD										
8	...11..	2	05:00P	05:30P	60S	10/25/12-10/26/12		2	3240.00	6480.00
CD										
9	...11..	2	05:30P	06:00P	60S	10/25/12-10/26/12		2	3240.00	6480.00
CD										
10	...11..	2	06:00P	06:30P	60S	10/25/12-10/26/12		2	3600.00	7200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA	
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102	
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
<b>CONTACT</b>	<b>PRODUCT</b> 95/101/2175 OFA 60s ADD			
<b>LOCAL SALESPERSON</b>	SUSAN INKER-PURETZ	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300
		2175		
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/25/12 <b>AND ENDING</b> 10/29/12 <b>NO. WEEKS:</b> 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
CD										
11	1.....	1	05:00A	05:30A	60S	10/29/12-10/29/12		1	400.00	400.00
LUR										
12	1.....	1	04:30A	04:59A	60S	10/29/12-10/29/12		1	150.00	150.00
LUR										
13	1.....	1	07:00A	08:00A	60S	10/29/12-10/29/12		1	700.00	700.00
LUR										
14	1.....	1	08:00A	09:00A	60S	10/29/12-10/29/12		1	700.00	700.00
LUR										
15	10000..	1	11:58A	12:30P	60S	10/29/12-10/29/12	NOON NEWS	1	1800.00	1800.00
CD										
16	1.....	1	05:00P	05:30P	60S	10/29/12-10/29/12		1	3240.00	3240.00
CD										
<b>Total Contract:</b>								26		37450.00
<b>Billing Summary</b>										
<b>Qtr 4-12</b>			<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Total</b>				
			30460.00	6990.00	.00	37450.00				
						<b>GRAND TOTAL</b>				
						37450.00				

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